

LHA Management Corporation Presents

2024 LHA Physician Leadership Academy – 100 Series



This four-session series will be held at the LHA Conference Center in Baton Rouge from 8 a.m. to 4:30 p.m.

101: The Missing Ingredient in Healthcare Transformation-Physician Leadership **April 17, 2024; Dr. Bruce Spurlock, Cynosure Health**

Most hospitals and health systems are directed by leaders with MBAs or hospital administration degrees. Many of the most successful healthcare systems are led by physicians, because they understand that there must be a simultaneous focus on delivering high quality care, creating a great patient experience, and generating an efficient and fulfilling work environment for staff. Physicians are craftsmen, and the craft they are taught is to take care of the individual patient. They need to learn additional skills as well — Lead: Define what you want to be known for and get everyone on board; Manage: Create an outstanding efficient workplace environment; Engage: Build the team where there is mutual respect, collaboration, and appreciation. Dr. Spurlock will present a simple and tactical approach to developing the skills needed to be an effective physician leader.

102: Effective Communication and Strategic Leadership Skills **June 26, 2024; Devin Lemoine, CEO, Success Labs**

Learning to be effective and influential with critical stakeholders is imperative to success and adds value to the process of strategic planning. Physicians will be given tools and techniques to assist them in becoming more self-aware as the foundation for ensuring optimal engagement, effectiveness, and well-being. Physicians will learn to recognize differences in leadership styles, improve flexibility and communication in leading teams, and examine the critical steps in successful strategic leadership.

103: Healthcare Finance **September 18, 2024; Mark Erath, CPA, CGMA, CPHW, CSMC, FACHE, FHFMA**

Understanding the language of financial concepts and their application is so important to the success of physician leaders. Physicians will learn to understand and interpret financial data, including income, profit and loss, and cash flow statements, as well as the fundamentals of managerial accounting, which includes direct and indirect costs and variable and fixed costs. Physicians will leave with a thorough understanding of the impact of financial decisions on their organization.

104: Journey to a High Reliability Organization **November 6, 2024; Speakers TBD**

This day will provide an introduction to the toolbox available designed to help physicians build and strengthen their leadership commitment to zero harm and their organization's safety culture.

Join physician leaders from across the state for the LHA Management Corporation Physician Leadership Academy (PLA) - 100 Series. This series focuses on important skills that will help both new and seasoned physician leaders move beyond their clinical training and take a new approach to managerial decision making and problem solving. **The PLA - 100 Series is open to all physicians interested in leadership development.**

Faculty for this series is provided by healthcare industry leaders and experts. The LHA Management Corp. and the LHA Foundation are providing this cohort-based series for physician leaders.

If you are unable to attend one of the sessions in this series, you may send a substitute. Transfers must be made in writing three days prior to the scheduled event. If a registrant fails to attend or cancels without sending a substitute, no refunds will be issued.

Series Registration Fee: **\$1,150 Per Person**

The registration fee will cover tuition, lunch and CMEs for all four sessions. Individual session registration is not available for this series.

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2024 LHA Physician Leadership Academy – 100 Series

SESSION DATES & TIMES: All Sessions are 8:00 a.m. – 4:30 p.m.

All sessions will be held at the LHA Conference Center (2334 Weymouth Drive, Baton Rouge)

- 101: The Case for Physician Leadership; April 17, 2024 (M2450101)
- 102: Effective Communication Leadership Skills; June 26, 2024 (M2450102)
- 103: Healthcare Finance; Sept. 18, 2024 (M2450103)
- 104: Journey to a High Reliability Organization; Nov. 6 2024 (M2450104)

Register Online: <https://lhaonline.org/Event.aspx?EventKey=M2450100>

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REGISTRATION: Registrations are accepted online only. VISA, Master Card, Discover or American Express are accepted. Email confirmations will be sent to all registrants who list an accurate email address.

CANCELLATION/TRANSFER POLICY: If you are unable to attend one of the sessions in this series, you may send a substitute. Transfers must be made in writing three days prior to the scheduled event. If a registrant fails to attend or cancels without sending a substitute, no refunds will be issued.

AMERICANS WITH DISABILITIES ACT: The LHAMC will make every effort to provide reasonable accommodations for physically-challenged attendees who require special services. When registering, please attach a written description of needs to the application.

These educational activities are jointly provided by AXIS Medical Education and the LHA Management Corporation